Institutional Design and Civic Virtue

Exploring mechanisms of institutional design to promote compliance and civic virtue

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Institutional Design

- Compliance
- Civic Virtue
Institutional *Design*:  

It does not only refer to totally new institutional agreements but also, and more importantly, to the continuous reelaboration of the already existing ones.
Institutions:

- Sets of formal rules in a society
- Do not include organizations
- Do not include informal rules like social norms
*Civic Virtue*: causally effective and publicly oriented motivations

- The social extension of Civic Virtue consists on the emergence of a publicly oriented body of social norms
Institutional Design

Compliance

Civic Virtue
Ideal Type: Deviant-Centered Strategy (DCS) (P. Pettit)

- Hiding of virtue
- Labelling
- Sanction-dependency
- Defiance
- Closing of ranks
- Adverse selection
Ideal Type: Complier-Centered Strategy (CCS) (P. Pettit)

- First principle: suitable screening devices in the first place
- Second principle: non-alienating sanctions to control the agents selected
- Third principle: sanctions suitable for those offenders who repeatedly behave as knaves
Ideal Type: Compliant-Centered Strategy (CCS) (Ayres and Braithwaite)

- Minimal sufficiency principle
- Punishment pyramid
- Benign big gun
- Tit for tat
- Super punishment
Institutional Design and Compliance

- CCS generates more compliance than DCS
- When a CCS is applied compliance increases with regard to T0 moment
- When a DCS is applied several counterproductive effects may arise
Institutional Design

- Compliance
- Civic Virtue
• DCS and Civic Virtue

• CCS and Civic Virtue
  - Widespread civility contexts
    • Social norms internalization mechanisms
  - No widespread civility contexts
    • Social norms emergence/erosion (agreement, possibility of detection, and publicity)
Future developments:

- Applications: Act against smoking in public places (Spain), civic by-law (Barcelona), Forest Policies (Catalonia). New driving licence in Spain.

- Reformulation of the typology / context dependence

- Agent-based simulation model